

I'm excited to craft considerate user experiences with my integrated design approach for your business needs.

YANGIN SHIEH

646-389-6541
yanginshieh@gmail.com
yanginshieh.com

EXPERIENCE

Senior UX/UI Designer, Workhuman

November 2022–April 2025

Overhauled the design system and redesigned page layouts for Workhuman's business website—as part of a collaborative effort to replatform the website from Wordpress to Contentful—with designers, copywriters, developers, stakeholders, and an external digital agency.

Led the design of Workhuman Live conference websites while expanding the established design system and wireframing process to meet the needs of a yearly iterative HR conference.

Optimized the app design and user experience of Workhuman's Gratitude Bar on-site mobile application.

Senior Digital Designer, Flightpath

December 2019–October 2022

Designed dynamic websites, features, and digital marketing solutions for a breadth of consumer and B2B clients across various sectors.

Senior Designer, Cultural Vistas

March 2015–May 2019

Developed and executed marketing campaigns for unique work exchange programs and initiatives to promote customer acquisition.

Designed and built responsive websites and email newsletters to support marketing campaigns, while strategically integrating platforms and tools for more thoughtful, scalable development processes.

Collaborated with the J-1 Visa and product development teams to redesign key features for a complex recruitment web application to optimize user flow and boost customer acquisition and user engagement.

Contest Owner & Design Lead, Cultural Vistas

July 2015–September 2018

Developed and executed contest business strategy, branding, and products to grow our audience, user-generated content, and advocacy opportunities.

Led the design and development of the contest website—bringing content, discovery, and submissions together in one place.

Managed a team of content developers focused on increasing the contest's online presence and social media engagement.

Collaborated with the design and marketing teams to analyze metrics and plan product roadmap, budgets, and execution.

SKILLS

Processes

Art Direction
Brand Strategy
Front-end Development
Visual Design
UI/UX Design
User Personas
Userflows
Wireframing
Prototyping

Tools

Paper and Pen
After Effects
Illustrator
InDesign
Photoshop
Axure
Figma
Invision
Sketch
HTML/CSS
JavaScript
WordPress

EDUCATION

School of the Art Institute of Chicago

BFA, Graphic Design
2007–2011