

I'm based in NYC and am excited to build considerate user experiences with you for your business needs.

YANGIN SHIEH

646-389-6541
yanginshieh@gmail.com
yanginshieh.com

EXPERIENCE

Senior UX/UI Designer, Workhuman

November 2022–April 2025

Overhauled the design system and redesigned page layouts for Workhuman's business website—as part of a collaborative effort to replatform the website from Wordpress to Contentful—with designers, copywriters, developers, stakeholders, and an external digital agency.

Led the design of Workhuman Live conference websites while expanding the established design system and wireframing process to meet the needs of a yearly iterative HR conference.

Optimized the app design and user experience of Workhuman's Gratitude Bar on-site mobile application.

Senior Digital Designer, Flightpath

December 2019–October 2022

Designed dynamic websites, features, and digital marketing solutions for a breadth of consumer and B2B clients across various sectors.

Senior Designer, Cultural Vistas

March 2015–May 2019

Developed and executed marketing campaigns for unique work exchange programs and initiatives to promote customer acquisition.

Designed and built responsive websites and email newsletters to support marketing campaigns, while strategically integrating platforms and tools for more thoughtful, scalable development processes.

Collaborated with the J-1 Visa and product development teams to redesign key features for a complex recruitment web application to optimize user flow and boost customer acquisition and user engagement.

Contest Owner & Design Lead, Cultural Vistas

July 2015–September 2018

Developed and executed contest business strategy, branding, and products to grow our audience, user-generated content, and advocacy opportunities.

Led the design and development of the contest website—bringing content, discovery, and submissions together in one place.

Managed a team of content developers focused on increasing the contest's online presence and social media engagement.

Collaborated with the design and marketing teams to analyze metrics and plan product roadmap, budgets, and execution.

SKILLS

Expertise

UI/UX Design
Usability Design
Interaction Design
Visual Design
Wireframing
Prototyping
Design Systems
User Flows
User Personas
Art Direction
Brand Strategy
Front-end Development

Tools

Figma
Framer
Miro
AI (v0.dev & Lovable)
HTML/CSS/JS
Adobe Creative Cloud
Pen & Paper

Processes

Design Thinking
Lean UX
Cross-functional Team
Developer Handoff
Accessibility

EDUCATION

School of the Art Institute of Chicago

BFA, Graphic Design
2007–2011